



Template Landing Page Design Survey

Thank you for ordering a landing page! Please fill out this survey in full to guide us in the design of your landing page. If you have any questions or need any help, just give us a call at 1-800-628-1804.

STEP 1

Your Contact Information

Name

Email Address

Phone Number

Preferred Method of Contact

- Email
- Phone

Best Time to Contact

- Anytime
- Morning
- Noon
- Afternoon
- Evening

STEP 1 *continued*

Your Business Information

Business Name

Business Address

Street Address

Address Line 2

City

State

ZIP Code

What is the nature of your business?

Briefly describe your business.

Who is your primary target market?

Please give as much detail as you can.

STEP 2

Your Offer

Tell us about your offer and the details associated with it.

What is your offer or free report?

Please provide the details of your offer or free report.

Lead Capture Form

What kind of information are you collecting from clients?

Form Fields

Please enter the form fields you need and whether or not they are required.

	Required Field	Optional Field
Name		
Email		
Company		
Address		
Phone		

Email Delivery

“To” Email Address

The email address leads will be sent to.

“From” Email Address

The email address confirmation emails will be sent from.

STEP 3

Content & Images

Please provide the content, verbiage and images for your new landing page.

Phone Number

The phone number you want displayed on your landing page.

Company Slogan

Provide your company slogan if you would like it used on the landing page.

Do you have content written for your landing page?

- Yes, I will email it to landingpages@postcardmania.com.
- No, I want PostcardMania to write copy for my landing page.

Will you be sending us images to use on your site or would you like us to use only stock photos?

- I'm sending images to landingpages@postcardmania.com
- I would like to use stock photos
- Both

You have the option to choose stock photos yourself from our stock photo website www.fotolia.com
If you see some you would like to use, please list the file numbers here, or just give a description of the types of images you would like to use:

STEP 3 *continued*

Thank You Page

The thank you page is the page that loads after the lead capture form is submitted.

Page Content

What would you like your thank you page to say?

(Leave blank if you would like us to write this for you.)

Website URL

Please enter your website URL if you would like your thank you page to link back to your main website.

Confirmation Email

This information will be sent to the form filler along with a copy of their form submission data.

Email Content

(Leave blank if you would like us to write this for you.)

STEP 4

Design & Layout

Do you have a logo?

- Yes, I will email it to landingpages@postcardmania.com
- No

Landing Page Colors

- Please match the colors in my logo
- Please match the colors on my website
- Please match the colors on my postcard

STEP 5

Finish Survey

A few last important questions.

Landing Page URL

This is the web address of your landing page when it goes live.

This must be a domain name or subdomain, not an extension.

Example of good URL: <http://www.mynewoffer.com/> or <http://myoffer.mycompanywebsite.com/>

Example of bad URL: <http://www.mycompanywebsite.com/myoffer>

STEP 6

Agreement, Policy, Terms and Conditions

Please take a moment to visit www.pcmuilder.com/terms/ and read our Terms & Agreements.

Please sign below to acknowledge you have read, understand and agree to our terms & conditions:

Signature

Date

Please make sure this form is filled out in full. Any incomplete information may cause delays.

Return this form to PostcardMania by email or fax:

Email: landingpages@postcardmania.com

Fax: 727-442-5130