



Template Website Design Survey

STEP 1

Choose A Template

Go to <http://pcmbuilder.com/> to view our current templates.

Pick a template you would like your website based off of.

After you choose, we'll need you to answer some essential questions about your business and goals so we can build you an awesome website.

The layout you choose will determine the general structure of your website.

Template Chosen

STEP 2

Your Contact Information

Name

Email Address

Phone Number

Preferred Method of Contact

- Email
- Phone

Best Time to Contact

- Anytime
- Morning
- Noon
- Afternoon
- Evening

Your Social Media Accounts

If you would like your website to link to your social media accounts, please provide the links to your pages below.

Facebook URL

Google+ URL

Twitter URL

LinkedIn URL

Others

STEP 2 *continued*

Your Business Information

Business Name

Business Address

Street Address

Address Line 2

City

State

ZIP Code

What is the nature of your business?

Briefly describe your business.

Who is your primary target market?

Please give as much detail as you can.

STEP 3

Website Information

Please answer these essential questions about your business and the goals you have for your website.

Do you currently have a website?

- No
- Yes

What do you want visitors to do when they visit your website?

Call you, email you, order online, sign up for a mailing list, etc.

Select the pages you would like to have on your website.

- | | |
|---|---|
| <input type="checkbox"/> About Us | <input type="checkbox"/> Our Work |
| <input type="checkbox"/> Services | <input type="checkbox"/> News |
| <input type="checkbox"/> Contact Us | <input type="checkbox"/> Resources |
| <input type="checkbox"/> FAQ | <input type="checkbox"/> Our Guarantee |
| <input type="checkbox"/> Products | <input type="checkbox"/> Mission Statement |
| <input type="checkbox"/> Pricing | <input type="checkbox"/> Calendar |
| <input type="checkbox"/> Testimonials | <input type="checkbox"/> Rates |
| <input type="checkbox"/> Reviews | <input type="checkbox"/> Directions |
| <input type="checkbox"/> Before & After | <input type="checkbox"/> Links |
| <input type="checkbox"/> Newsletter | <input type="checkbox"/> Schedule Appointment |
| <input type="checkbox"/> Photo Gallery | <input type="checkbox"/> Privacy Policy |
| <input type="checkbox"/> Portfolio | |

List any additional pages you need on your website.

For example: Office Tour, Project Gallery, Testimonials, Resources, Schedule an Appointment, etc.

If you need help choosing pages, please state that clearly here so we can discuss this with you before we start.

STEP 3 *continued*

Website Information

Please answer these essential questions about your business and the goals you have for your website.

Will you provide us with text for any of these pages or should we write them all from scratch?

Please note any pages that you plan to provide us with content for.

List a few competitor websites and what you like and/or dislike about them.

List some websites you love and what you love about them.

What colors or color scheme would you like to use on your website?

STEP 4

Content & Images

Do you have a logo?

- Yes - please email it to websites@postcardmania.com
- No

Do you have content written for your website?

- Yes - please email it to websites@postcardmania.com
- No - I need PostcardMania to write copy for my website

Will you be sending us images to use on your site or would you like us to use only stock photos?

- I'm sending images to websites@postcardmania.com
- I would like to use stock photos
- Both

You have the option to choose stock photos yourself from our stock photo website www.fotolia.com
If you see some you would like to use, please list the file numbers here, or just give a description of the types of images you would like to use:

STEP 5

Agreement, Policy, Terms and Conditions

Please take a moment to visit www.pcmuilder.com/terms/ and read our Terms & Agreements.

Please sign below to acknowledge you have read, understand and agree to our terms & conditions:

Signature

Date

Please make sure this form is filled out in full. Any incomplete information may cause delays.

Return this form to PostcardMania by email or fax:

Email: websites@postcardmania.com

Fax: 727-442-5130